

2024 - 2030

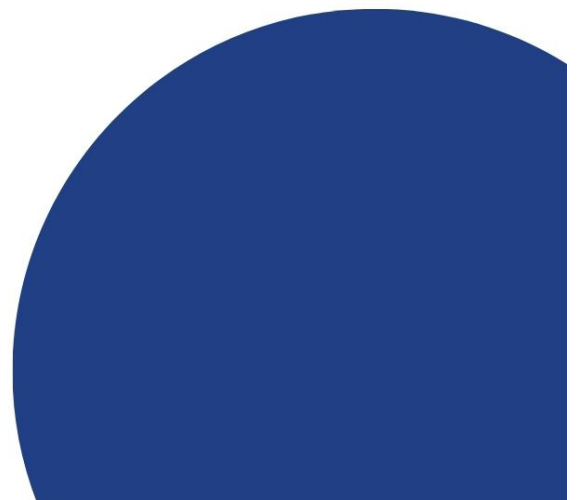
STRATEGIC PLAN



PERDIDO BAY
METHODIST CHURCH

Our Mission: Making disciples of Jesus Christ
for the transformation of the world.

Our Vision: To be the heart
of the community.





W O R S H I P



Providing Welcoming and Engaging **Worship** for All People

Fall 2024-Spring 2025

- Establish 5 targeted social media marketing campaigns to continue reaching our community for the purpose of making our presence known.
- Continue the process of establishing, nurturing, and providing a weekly youth worship experience and recurring youth music opportunities.
- Increase Chancel Choir participation 5% annually from the 2023 average participation of 20 people.
- Increase 2024 average worship attendance at least 5% annually from the 2023 average of 481.

Fall 2025-Spring 2026

- Establish a Nursery Age Choir.
- Expand worship arts opportunities for adults beyond the Chancel Choir and Worship Band.
- Create a task force to evaluate alternate worship times in addition to and outside of the Sunday Morning timeframe, and the possibility of assisting a new church start and/or the establishment of a second campus of Perdido Bay Methodist Church.
- Increase Chancel Choir participation 5% annually from the 2024 average.
- Increase 2025 average worship attendance increase of at least 5% annually from the 2024 average.

Fall 2026-Spring 2027

- Continue expansion of worship arts opportunities for adults.
- Increase Chancel Choir participation by 5% annually from the 2025 average.
- Increase 2026 average worship attendance at least 5% annually from the 2025 average.

Fall 2027-Spring 2029

- Execute recommendations from the task force regarding worship times/church starts/second campus.
- Increase 2027 average worship attendance at least 5% annually from the 2026 average.





OUTREACH



Embracing Passionate Community Service and Outreach Grounded in the Love of Christ

Fall 2024-Spring 2028

- Establish a quarterly youth community service and outreach opportunity with documentation to assist in Bright Futures Scholarship application process.
- Execute at least one overnight youth mission experience annually.
- Execute at least one overnight international mission experience annually.
- Each year, from Fall 2024-Fall 2029, recruit, train, and send at least 5 mentors to Bailey Middle School and at least 10 mentors to other Partner in Education Schools.
- Increase Redemption Store volunteer base by at least 5% annually from the 2023 participation of 73.
- Execute at least two intergenerational service projects annually.
- Have 60% of Worship Attendees participating in one recurring service or outreach opportunity (Bright Bridge, Night of Joy, Grumpy Old Men, Redemption Store, Rise Against Hunger, Mobile Food Pantry, etc.).
- Offer two additional short-term mission experiences annually.
- Continue the church's robust partnership with Family Promise.

Fall 2026-Spring 2027

- Create a Task Force to research housing and ministry opportunities to support at-risk populations in our community.
- Establish a needs assessment process regarding the construction of a Mission Support Facility to provide additional safe and perhaps climate-controlled storage and workspace for projects such as receiving, sorting, and tagging donations to the Redemption Store. Locations could include the church owned property across Innerarity Point Rd. from the church campus.
- Create a Senior Resource Service program to connect church constituents to area resources for Senior Citizens.
- Create a position for Church Social Worker to help empower persons who are resource-poor and to assist constituents of Perdido Bay Methodist Church.

Fall 2027-Spring 2028

- Increase to 75% the number of Worship Attendees participating in one recurring service or outreach opportunity (Bright Bridge, Night of Joy, Grumpy Old Men, Redemption Store, Rise Against Hunger, Mobile Food Pantry, etc.).





FELLOWSHIP



Creating Caring and Meaningful Relationships through Fellowship

Fall 2024-Spring 2026

- Increase average weekly Youth Ministry participation by at least 5% annually from the 2023 average.
- Increase average weekly Children's Ministry participation by at least 5% annually from the 2023 average.
- Evaluate yearly community-wide Fellowship events and retain and enhance as evaluated by Ministry Advisory Council.
- Establish a Song Writing Team to compose and write two worship songs annually to be used by Perdido Bay Methodist Church.
- Plan and execute at least one community-based on-campus conference annually.
- Execute an annual Women's Retreat.
- Establish and execute an annual Men's Retreat.
- Establish and execute two annual Men's Ministry Fellowship Dinners.
- Coordinate and/or host two community-wide Youth Ministry Rallies annually.
- Establish a robust Endowment Program with annual fundraising targets.

Fall 2026-Spring 2027

- Create a task force to determine feasibility of planning and hosting one ministry conference annually.

Fall 2027-Spring 2028

- Act on task force recommendations concerning at-risk populations and ministry conference.

Fall 2028-Spring 2029

- Host first ministry conference/summit.





SPIRITUAL DEVELOPMENT



Strengthening Faith in Christ through Intentional **Spiritual Development**

Fall 2024-Spring 2025

- Continue to offer a Wednesday evening Pastor-led study for adults.
- Create a leadership training curriculum for spiritual development group leaders.
- Increase participation in spiritual development groups by at least 10% annually.
- Create and a quadrennial discipleship plan to be used in Nursery, Children, Youth, and Adults.
- Create and implement a defined mission pathway with age-appropriate service opportunities to be used in age level programming.
- Form a Ministry Advisory Council to design, plan, and execute quadrennial discipleship and mission pathway plans.

Fall 2025-Spring 2028

- Establish a Chaplain relationship with a local High School Sports team.
- Implement the quadrennial discipleship plan for all ages.
- Host an annual prayer workshop or retreat.
- Plan and execute monthly prayer walks in community neighborhoods.

