

PERDIDO BAY  
UNITED METHODIST CHURCH

Multi-year Strategic Plan  
*2019 Edition*

Where there is no vision,  
the people perish.

*Proverbs 29:18*

See, I am doing something new!  
Now it springs forth...

*Isaiah 43:19a*

# PBUMC timeline





### ***Our Mission:***

The mission of PBUMC is to make disciples of Jesus Christ for the transformation of the world.

### ***Our Vision:***

The vision of PBUMC is to be the heart of the community.

### ***Our Core Values:***

Perdido Bay United Methodist Church is Committed to...

Providing Welcoming and Engaging **Worship** for All People

Embracing Passionate Community Service and **Outreach**  
Grounded in the Love of Christ

Creating Caring and Meaningful Relationships through **Fellowship**

Strengthening Faith in Christ through Intentional **Spiritual Development**

# STRATEGIC PLAN IMPLEMENTATION AND GOALS

*Providing Welcoming and Engaging **Worship** for All People*

## 2019-2020:

Create a welcoming façade for Sunday morning members and guests with an obvious “front door”

Create a hospitable indoor welcome area for greeting, fellowship, and general church information distribution

Create a master plan for sensible and safe foot/automobile traffic during Sunday morning services and other major activities

Create an aggressive marketing campaign that reaches our community in a variety of ways

Create a vibrant, weekly youth worship opportunity (in addition to Sunday morning) with dedicated youth worship space

Create a vibrant children’s worship opportunity once a week with dedicated children’s worship space

Create a youth band/choir for use in all worship services

Create a task force to evaluate worship and Sunday School times and to reevaluate concurrent worship offerings (2019)

Increase choir and worship band participation proportionally to average worship increase

2015 Average Worship Attendance: 382; 2020 Average Worship Attendance Goal: 510 (33% increase)

## 2021-2022:

Create a new worship space or remodel existing worship spaces to manage growth and update the worship experience

Create a task force to evaluate and implement offsite, innovative worship experiences that reach new persons within our community

Create a worship arts volunteer team to offer additional opportunities for worship arts programming

2022 Average Worship Attendance Goal: 617 (10% increase each year)

## 2023-2024:

2024 Average Worship Attendance Goal: 746 (10% increase each year)

Create a task force to evaluate the possibility of a second campus



# *Embracing Passionate Community Service and Outreach Grounded in the Love of Christ*

## 2019-2020:

- Create a monthly youth service and outreach opportunity
- Create at least one overnight youth mission experience a year
- Create at least one overnight international mission experience a year (for adults and youth)
- Create a monthly children's service and outreach opportunity
- Create at least two annual service projects that involve all age groups
- Create a volunteer position for a Coordinator for our Partner's In Education (with voice & vote on Mission's Board)
- Create a campus-wide policy for facility use by the community
- Create a task force to explore worship opportunities connected to our outreach programming
- Increase Redemption Store Volunteers by 10%
- Increase feeding ministry volunteers by 10%
- Increase participation and offerings for mentoring young persons in our community
- Encourage every member to participate in one regularly occurring service or outreach opportunity
- Create a task force to evaluate a dedicated space for food distribution (on or off site)

## 2021-2022:

- Create a Respite Ministry for seniors and persons with special needs
- Create and hire a Respite Ministry Coordinator
- Implement worship opportunities that are connected to our outreach programming
- Create a Senior Resource Service Program to connect members of our community to area resources for Senior Citizens
- Have 60% of the membership participating in one regular occurring service or outreach opportunity
- Develop our church to become a host-site for groups participating in mission experiences within our community

## 2023-2024:

- Create a position for a Church Social Worker to help empower persons who are resource-poor
- Offer five annual mission experiences a year
- Establish a church in another community



## *Creating Caring and Meaningful Relationships through Fellowship*

### 2019-2020:

- Create a new member assimilation plan and assign staff member to execute
- Create a staff position for a Senior Ministry Coordinator
- Create a small-group, table fellowship ministry and assign staff member to execute
- Create a weekly prayer breakfast ministry for youth
- Increase summer activities for youth to include multiple weekly events
- Create at least two annual family ministry events off site
- Create a task force to evaluate retreat offerings for the whole church
- Increase average weekly youth participation proportionally to average worship increase
- Increase average weekly children's ministry participation proportionally to average worship increase

### 2021-2022:

- Create enough small group fellowship opportunities that every member could participate in one on or off site
- Have 60% of the membership participating in regularly meeting on or off site fellowship groups
- Create a task force to study community wide events offered through PBUMC, e.g., runs, tournaments, activities on the lawn
- Create a song writers incubator

### 2023-2024:

- Offer at least three successful, annual community wide events developed by the fellowship task force



## *Strengthening Faith in Christ through Intentional **Spiritual Development***

### **2019-2020:**

- Continue to offer a Wednesday evening pastor-led study for adults
- Create a leadership development training for potential small group teachers
- Create at least two more adult, long-term Bible study opportunities
- Create at least four adult, short-term Bible study opportunities
- Increase participation in Sunday school or Bible study proportional to worship attendance increase
- Create a task force to develop a path of discipleship for all ages; to include benchmarks
- Create a Youth Council to help staff plan and execute a church-wide youth discipleship
- Create a Children's Council to help staff plan and execute a church-wide youth discipleship
- Encourage every member to participate in one regularly occurring Bible study small group annually

### **2021-2022:**

- Create opportunities for fellowship groups to incorporate Bible studies and Bible study groups to incorporate fellowship
- Fully implement the discipleship path across all age groups
- Have 20 additional persons developed to lead small group discipleship studies
- Create and launch a prayer ministry
- Have 60% of the membership participating in Bible study on or off site



